

Naturally, considering the reduction of these fees are another motivating factors. The Municipality City Hall seeks maximally within the framework of the legislation to improve tax and fees for local entrepreneurs and subjects.

However, it must be noted that during the meetings with the businessmen / entrepreneurs more attention paid to the simplification of various regulations and the need for reduction of other administrative barriers, the more often they were obtaining to the construction permit. The complexity and duration to get real estate (land, building-building) in ownership or lease.

It was also noted that some entrepreneurs are less protecting rules and the necessary, which decrease quality of the product and service same time, also degrades / strikes the honest businessmen and general business prestige. In this direction it will be good if successful and honest entrepreneurs will be encouraged. (A suggestion was made to identify best brands / companies / products and according to this set up promotion system for them).

6.7. Skills and Human Capital, Inclusiveness

In the process of transition to the market economy, as a result of improper economic approaches where damaged professional training centres in country and in Zestafoni. In these professional training centres were prepared large part of the employed people in the local economy sector.

Currently there is only one professional training centre, but because of training price young people can't afford it. At the same time, in Zestafoni Municipality does not function branches of any higher education institution. The nearest higher education institutions are located in the city of Kutaisi (distance 35 km). This is a serious problem for socially vulnerable and for people with disabilities, which requires some reaction.

During the meetings (with current / potential employers, schools universities supervisors, students, young people and other applicants who are seeking to be employed) revealed in municipality (as in other municipalities) many unemployed individuals who can be divided into two major groups;

- Low-skilled work force.
- Unemployed individuals with separate specialties; Teachers, engineers with different specialties and doctors, (More middle and high age people); the surplus of economists and business administration (or similar) specialties (among young people);

On the other hand we have a request:

- For professionals with specific skills and abilities, but it is difficult to separate one (large groups); This situation puts us in the face of the need for professional retraining and the necessity to create skills development center or other mechanism.

Relatively there is high demand for the following specialties and specialized personnel: Accountants (with the knowledge of accounting with computer skills); Foreign languages / first English and Russian, Turkish / knowledge office managers and administrators; High qualified engineer-electrician and mechanical engineers; Worker who performs high-quality construction-installation and repair works; Agronomists and mechanisers; High quality winemakers; Zoologists;

It is noteworthy that representatives of agro industries focus needs on qualified engineers who can involve new technologies, innovative directions / trends and standards.

Due to the difficulty of the issue, on the local level must be done:

1. professional training and retraining center for people with disabilities;
2. Establish effective mechanism for professional training and retraining;
3. Periodic registration and renewal offers and requests of local employers, as well as employment opportunities;
4. Periodic meetings and communication between employers and job seekers;