

9. Action Plan

Thematic Blocks	Main goals	Actions and project Ideas	Duration (start - Finish)	Participant Partners	Orientation Cost in National Currency (equivalent to Euro)	Monitoring indicators / instant results indicators (Output (Product) indicators and targets)	Results / final results indicators (Outcome (Result) Indicators and targets)
Local Cooperation and business communication network external positioning and marketing; friendly, transparent and corrupt free administration to business	Increase awareness of Zestafoni municipality and business sector outside the country, offering the best products; Existence of communication system	1. Develop awareness and communication 1.1 Create web site; 1.2 Creating an information-image clip	12.01.2019 - 30.04.2019 12.01.2019 - 27.09.2019	Zestafoni Municipality City Hall, City Council, local business representatives; Representatives of educational, academic and experts circles; As well as other partners, interested persons, population	Total: 15 000 Gel (5 000 Euro) from: 1.1 9 000 Gel (3 000 Euro) 1.2 6 000 Gel (2 000 Euro)	Instant Result: 1) Providing of information to local and international partners, investors and donors; 2) The communication system would be created; Monitoring Indicators: 1) Capacity of information posted on the web site; 2) Clip duration	საბოლოო შედეგები: 1) Increased awareness and information level; 2) Motivation and activity has been increased; 3) Successfully development and build relationships Indicators of the final outcome: 1) Number of users and viewers of the Web site; 2) Number of viewers of the clip;
Local cooperation and communication network friendly, transparent and corrupt free administration to business	Creating deeper relations between Zestafoni municipality and business sector, as well as developing relationships between business representatives and identifying common interests, develop cooperation with neighboring and regional business representatives, share new ideas and successful experiences	2. On local level holding of annual business meetings 2.1 Conducting seminars and business meetings; 2.2 Exhibition and demonstration of local products / products within the meetings, demonstration of local business web-site	10.05.2019- 12.05.2019 and 10.05.2020- 12.05.2020 Benchmark date is likely to coincide with the annual celebration of the "Sulikoba" festival	Zestafoni Municipality City Hall, City Council, local business representatives; Representatives of neighboring municipalities; Banking and other financial institutions; Representatives of educational, academic and experts circles; As well as other partners, interested persons, population	ბიჯეტი: 54 000 Gel (18 000 Euro) From: 2.1 24 000 Gel (8 000 Euro) 2.2 30 000 Gel (10 000 Euro)	Instant Result: 1) Introducing participants, creating closer and deeper relationships; 2) Identify common views and interests; Sharing experiences and successful practices; sharing interesting ideas and initiate. 3) Business representatives will get familiar with the situation in the sector, success, results and achieved by each other Monitoring Indicators: 1) Number of organized events; 2) Number of participants in seminars and meetings, participants in the event; 3) Number of products presented; 4) Capacity of information posted on the web site and number of visitors;	Final result: 1) Increased awareness of business resources and opportunities of Zestafoni municipality; 2) Increased level of relationships and trust to local business; 3) Increased level interested of individuals on business news; 4) Have been identified common vision and ideas on joint projects; 5) Has been increased area of experiences and ideas 6) Visions and suggestions for business forum have been developed Indicators of the final outcome: 1) How many new business ideas and projects are identified; 2) How much cooperation was involved; 3) How many enterprises and entrepreneurs are engaged in these processes