

<p>Land and infrastructure;</p> <p>Local Cooperation and Business Communication Network</p> <p>Foreign positioning and marketing</p>	<p>Supporting and promote business development and launch, attract investments, get more easy access to municipal and state-owned real estate</p>	<p>4. Promote Investment</p> <p>4.1 Creation of renewable databases and catalogs of land plots and other real estate;</p> <p>4.2 Creation of renewable database and catalog of enterprises registered and operating in municipality;</p>	<p>03.01.2019-01.12. 2019</p> <p>03.01.2019-01.12. 2019</p>	<p>Zestafoni Municipality City Hall, City Council, local business representatives; Representatives of neighboring municipalities; Banking and other financial institutions; Representatives of educational, academic and experts circles; As well as other partners, interested persons, population</p>	<p><b>Total:</b> 42 000 Gel (14 000 Euro)</p> <p>from: 4.1 18 000 Gel (6 000 Euro)</p> <p>4.2 24 000 Gel (8 000 Euro)</p>	<p><b>Instant Result:</b> 1) There is a renewable base and catalog of municipal and state owned land plots and real estate; 2) There is a renewable base and catalog of entrepreneurs, enterprises and possible vacancies data;</p> <p><b>Monitoring Indicators:</b> 1) Volume of information available in databases; 2) The number of data users;</p>	<p><b>Final result:</b> 1) The volume of investment and the number of start-ups has increased. 2) Has been increased efficiency and operationality of solutions; 3) The number of purchased property is increased</p> <p><b>Indicators of the final outcome:</b> 1) Volume of investment; 2) Number of start-ups; 3) The number of purchased property from state</p>
<p>External positioning and marketing;</p> <p>Local Cooperation and Business Communication Network</p> <p>Skills and human capital</p>	<p>Start and develop business and partnership relations with friendly towns and business circles of Zestafoni; As well as finding other potential partners and key markets in the same countries</p>	<p>6. Organizing business meetings, exhibitions and workshops of local entrepreneurs and managers. Participation in business forums, demonstration and advertising of local products. As well as special targeted to increase qualification and train specialists.</p>	<p>01.01.2019-30.12.2020</p> <p>once a year specialists should be sent to friend cities/counties for training and on target course (A total of three trip a year and 5-5 persons a day from 5 to 10 days) In order to improve the qualification</p>	<p>Zestafoni Municipality City Hall, City Council, local business representatives; Representatives of neighboring municipalities; Banking and other financial institutions; Representatives of educational, academic and experts circles; As well as other partners, interested persons, population</p>	<p><b>90 000 Gel (30 000 Euro)</b></p>	<p><b>Instant Result:</b> 1) New business relations have been established; 2) Finding partners and investors; 3) Study of the potential key market; 4) Increased qualification</p> <p><b>Monitoring Indicators:</b> 1) Number of persons involved in outdoor activities; 2) Number of people on business trip; 3) Number of days spent on business trip;</p>	<p><b>Final result:</b> 1) Increased awareness interest and confidence of foreign partners to the business opportunities in the municipality. 2) The level of awareness of interested individuals on European experience and business activity has increased; 3) Established business relationships;</p> <p><b>Indicators of the final outcome:</b> 1) The number of contracts and developed relationships; 2) Investments made by foreign partners;</p>