

<p>Access to finance; Local Cooperation and Business Communication Network; External positioning and marketing;</p>	<p>Promotion and financing of business projects, creation of financing and co-financing mechanism (through competition) and establishing</p>	<p>9. Municipality City Hall and City Council, as well as the newly created Information Advisory Center will held competition of municipal (or regional) business ideas and projects.</p>	<p>01.10.2019-30.12.2020 Once a year, open competition will be held to identify best project, program, Business plan / plans (1 - first, 2 - second and third - to identify, third placeholders) with their future financing or co-financing.</p>	<p>Zestafoni Municipality City Hall, City Council, local business representatives; Representatives of neighboring municipalities; Banking and other financial institutions; Representatives of educational, academic and experts circles; As well as other partners, interested persons, population</p>	<p>270 000 Gel (90 000 Euro)</p>	<p>Instant Result: 1) Motivating entrepreneurs, stimulating existing business development and initiating new business ideas; 2) Will be preparation and presentation of business projects, programs; 3) The winner business projects were identified. Monitoring Indicators: 1) Number of subjects participating in the competition; 2) Number of projects participating in the competition; 3) The number of winning projects;</p>	<p>Final result: 1) Promoted and developed business specific directions; 2) New employees; 3) The level of qualification and professionalism is elevated; 4) Increased possibility and choice of employer; 5) Business efficiency got better. Indicators of the final outcome: 1) Number of start-ups; 2) Number of new employees; 3) Number of successful business projects and implemented; 4) The amount of financing; 5) Volume of income received</p>
<p>Business-friendly, transparent and corruption-free administration; Local Cooperation and Business Communication Network External positioning and marketing</p>	<p>Arrangement of high-level trading infrastructure on several pre-selected locations in Zestafoni and on the highway</p>	<p>10. Municipality City Hall and City Council, as well as interested entrepreneurs are involved in organizing 5 or 6 trade infrastructures</p>	<p>01.01.2019-30.12.2020 Throughout the whole period.</p>	<p>Zestafoni Municipality City Hall, City Council, local business representatives; Donors and investors</p>	<p>300 000 Gel (100 000 Euro)</p>	<p>Instant Result: 1) Attractive and convenient trading space for local and foreign tourists has been established; Monitoring Indicators: 1) Number of trade objects arranged; 2) Number of entrepreneurial entities placed in the objects;</p>	<p>Final result: 1) Awareness and interest from foreign tourists and potential investors have been increased about Municipal business; 2) The number of trade and commercial transactions has increased Indicators of the final outcome: 1) Number of operations carried out at merchants; 2) Common income</p>

Note: Main directions of the "Employment Assistance Center" are as follows at this stage. In the future we can make some changes:

- a) Maintaining a renewable database of enterprises operating in the municipality and existing vacancies;
- b) Organizing teaching and retraining system with the following priority directions: Viticulture and winemaking, Clay crafting and Ceramics, Gastronomy and Culinary, Catering Services;
- Development trends of specific segment and specific topic of the field
- Management and Marketing;
- Computer programs and electronic communication;
- Accounting and tax code;
- English (Business English) Language Learning.