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3.2. List of Tables and Figures & Abbreviations

M4EG - "Mayors for Economic Growth"

LEDP - Local economic development plan

LED - Local economic development

SWOT - Strengths and weaknesses, opportunities and dangers analysis

UNDP - United Nations Development Program

AYEG - Georgian Young Economists Association

Non-E(Non-C)LE - Non-entrepreneurial (non-commercial) legal entity

LEPL - Legal entity of public law

PLA – Person with limited abilities

CSO- Civil society organization

4. Introduction to Plan

Zestaponi Municipality joined the EU initiative "Mayors for Economic Growth" on September 30, 2017 and took over commitments for the implementation of the memorandum.

The Zestafoni Municipality is located in the middle of the central part of Georgia - in the middle of of the Imereti region, from the level of the sea 90 meters (minimum) and 1100 meters (maximum); The total area of the municipality is 423.7 sq.m.

Central auto and railroad is passing through Zestafoni municipality, municipality center - city Zestaponi is a transport unit and has a very effective location. It is 180 km away from the capital - Tbilisi, 55 km away from the nearest airport (Kutaisi). The nearest port (Poti) is 150 km away. From Imereti Regional Center Kutaisi (the third largest city in Georgia) it is 35 km away. Zestafoni borders are with the following municipalities: Chiatura, Kharagauli, Baghdadi, Terjola.

The number of population for 1 January 2018 is 57 628 people. Among them - 28 082 is male, which is 48.73% of the total population, and 29 546 is female, 51.27% of the total population. 64.55% of the population (37 200 people) live in rural areas, 35.45% of the population (20 428 people) live in the city.